

**Eco-friendly Deco Sheets & Edge For Furniture Finishing** 

# JINYOUNG LDM COMPANY PROFILE









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High-grossy / Matt / Pattern / Hairline / Prarl

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**TECHNOLOGY** 

**ABOUT US** 

**Brand Story** 

ASA Material

High-grossy

Matt

Pattern

Hairline

Prarl

# **Brand Story**

Decojin is an ASA resin-based deco Sheet brand developed by Jinyoung LDM. It is a Global brand praised both at home and abroad.

# Decojin



Decojin is an ASA resin-based brand developed by Jinyoung LDM. Jinyoung LDM guarantees its quality and performance.



The brand has quality eco-friendly products developed by Jinyoung LDM, provided to furniture and construction companies at home and abroad.



It can be applied to highly functional products like cars and home appliances. It can be used for a variety of purposes.



**TECHNOLOGY** 

ABOUT US



**Brand Story** 

**ASA Material** 

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# **ASA Material**

ASA resin is highly weather-proof and its mechanical properties and exterior rarely warp. It has acquired eco-friendly labels and certifications and passed large chamber tests. It is an officially certified product.

#### **Acrylate Styrene Acrylonitrille**

ASA (Acrylate-Styrene-Acrylonitrile) resin is a copolymer of acrylic rubber and SAN. It can withstand extreme conditions. It is used for finishing products. The ASA Deco Sheet is produced with ASA resin co-developed with LG Chem. It is supplied to kitchen furniture and construction companies in Korea. It is used for highly functional products like cars. It is weather-proof and has mechanical properties and an exterior that rarely warps.

#### **Special Feature**



#### UV safety / weather-proof

Usage minimum UV stabilizer and safe from environmental issues. Its property and exterior rarely warp even with exposure to the outdoors.



#### **Highly rigid**

Its mechanical properties such as its rigidity is superior and it can withstand shock.



#### **Chemically-protective**

It is highly solvent-resistant. It can be applied to a variety of purposes.



#### **Processing**

It can be used in various parts of processes, like pressing, injections, and calendaring.



**TECHNOLOGY** 

**ABOUT US** 

Brand Story / ASA Material / High-grossy / Matt / Pattern / Hairline / Prarl

# **ASA Material**

ASA resin is highly weather-proof and its mechanical properties and exterior rarely warp. It has acquired eco-friendly labels and certifications and passed large chamber tests. It is an officially certified product.

#### **Eco-friendliness**

It does not generate formaldehyde (HCHO), plasticizer, heavy metal, or volatile organic compound. It has acquired an eco-friendly label and environment mark. It has passed large chamber tests.

Based on large chamber tests TVOC (0.25 mg / m3): ASA application test result: 0.049 mg / m3

Based on large chamber tests TVOC

**0.25 mg**/നീ

**Self Test** 

**0.049 mg**/നീ

#### **Applicable Products**

ASA Sheet can be applied to furniture surface material for lamination and edge finishing material with a variety of designs.











**TECHNOLOGY** 

**ABOUT US** 

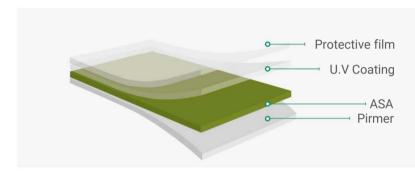


Brand Story / ASA Material / High-grossy / Matt / Pattern / Hairline / Prarl

# **ASA Material**

ASA resin is highly weather-proof and its mechanical properties and exterior rarely warp. It has acquired eco-friendly labels and certifications and passed large chamber tests. It is an officially certified product.

#### **Structure**



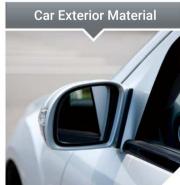
Thickness	Width	Purpose
0.50 mm	1,340	Membrane
0.40 mm	1,260	Overlay
0.25 mm	1,260	Wrapping

## **Application Example**





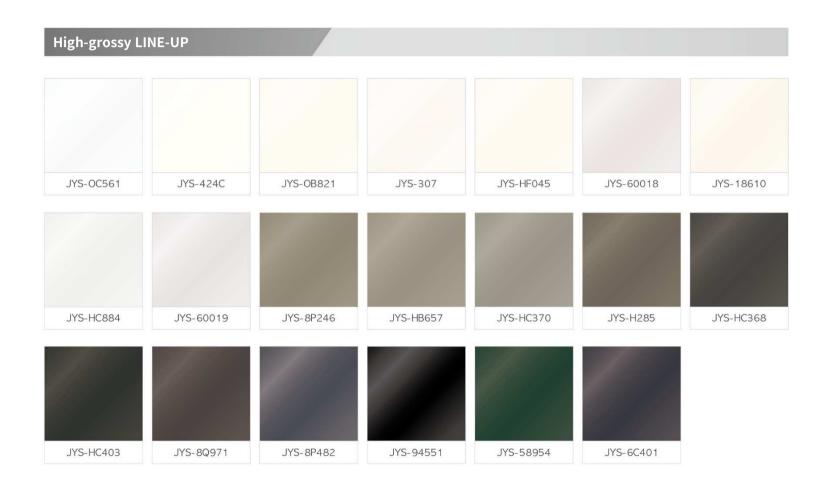




Brand Story / ASA Material / High-grossy / Matt / Pattern / Hairline / Prarl

# **High-grossy**

It is a glossy product thanks to the ASA surface which is highly glossed. By combing various designs and colors, it can be used to create an elegant interior. It is commonly used for doors.





TECHNOLOGY

**ABOUT US** 

Brand Story / ASA Material / High-grossy / Matt / Pattern / Hairline / Prarl

# **Matt**

This is a modern product which is not glossy. It can be used to create elegant interiors by combining different designs and colors. It is widely used for various purposes.





TECHNOLOGY

**ABOUT US** 

**Brand Story ASA Material** High-grossy Matt Pattern Hairline Prarl

# **Pattern**

The design of the sheet combines natural materials and geometric patterns to bring out the best of your interior and is different from the other sheets. It can be applied for different occasions by using different patterns.

#### Pattern LINE-UP





JYS-LM020C



JYS-J850M



JYS-J680M





JYS-J774M



JYS-J772M



Brand Story / ASA Material / High-grossy / Matt / Pattern / Hairline / Prarl

# **Hairline & Prarl**

The Hairline Deco Sheet and Prarl Deco Sheet has a metal design and texture which can be applied to furniture that needs refinement and delicacy such as windows, doors, kitchen furniture, and general furniture.

#### Hairline LINE-UP











#### Prarl LINE-UP







**R&D Center** 

**Quality Environment Management System** 

**Production Process** 

# **R&D Center**

Jinyoung LDM promotes research and development in order to provide customized products that satisfy customers' needs. We perform various activities to ensure customer satisfaction in a proactive manner.

#### **R&D VISION**



#### The core value of R&D

#### **Customer Oriented**

Create technological values Which satisfy customer need

#### **Trust-Oriented**

Control quality thoroughly to Earn our customer's trust

#### **Environment-Oriented**

Develop safe and eco-friendly products which enable customers To live healthy and happy lives

**Production Process** 

# Quality Environment Management System

Jinyoung LDM promotes the tasks below in order to provide products and services which meet customer needs, taking the environment into account at the same time.

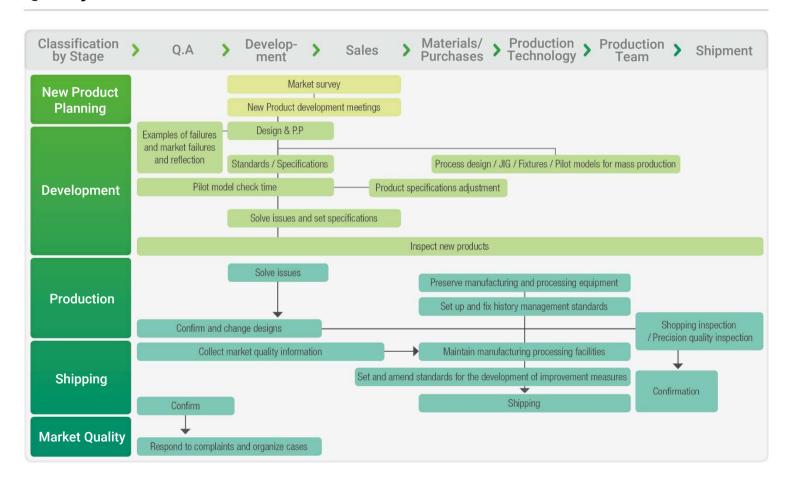
### **Quality Control Environment Measures**



# Quality Environment Management System

Jinyoung LDM promotes the tasks below in order to provide products and services which meet customer needs, taking the environment into account at the same time.

#### **Quality Control Structure Guarantee**

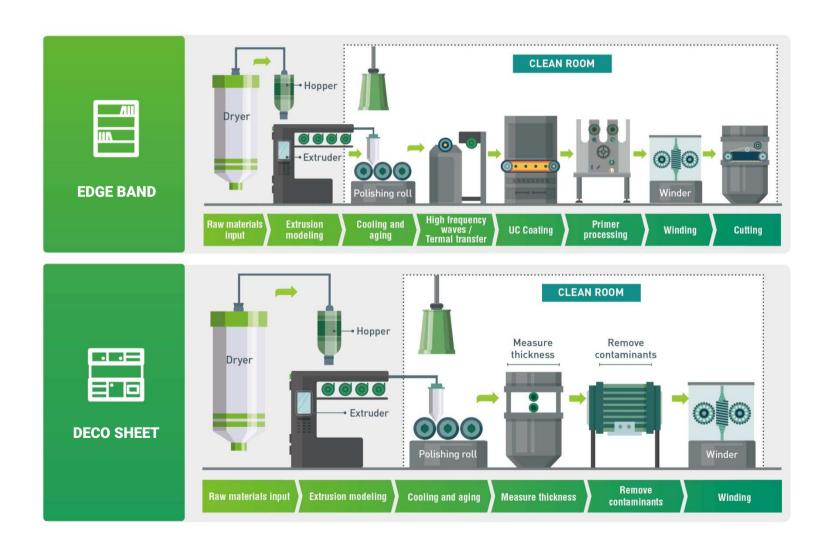


R&D Center / / Quality Environment/Management System

**Production Process** 

# Production Process

We would like to show you our entire production processes from factory to customer, managed and operated thoroughly without overlooking any details.



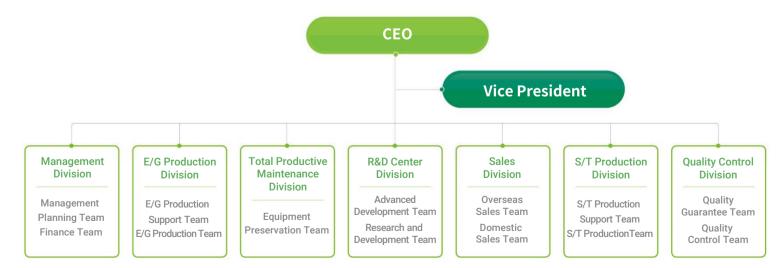


# **Company**

Jinyoung LDM has been leading the market with our surface finishing sheets and furniture edges by promoting the research and development of innovative designs and eco-friendly products and then providing those solutions.



Company Name	Jinyoung LDM
Company Address	62, Bongsu-daero 1532beonan-gil, Seo-gu, Incheon, Republic of Korea
Foundation Day	August 1, 1993
Capital	700 million
Number of Employees	60 people
Type of Business	Eco-friendly Deco sheet & Edge for furniture finishing



# **Company**

Jinyoung LDM has been leading the market with our surface finishing sheets and furniture edges by promoting the research and development of innovative designs and eco-friendly products and then providing those solutions.

### **Philosophy**





# Company

Jinyoung LDM has been leading the market with our surface finishing sheets and furniture edges by promoting the research and development of innovative designs and eco-friendly products and then providing those solutions.

#### **VISION**



We discover new growth engines for sustainable profits



We are always ramping up R&D capacity to lead and respond to the market In a proactive manner



We innovate production technologies and improve quality to ensure our competitiveness



We have established a creative corporate Culture based on trust



No.1 Company in the surface finishing product industry, leading the market with our eco-friendly ASA material

# **History**

Our employees have been united in providing more convenient and richer lifestyles to our customers. We will continue to listen to our customer's voices carefully and pursue innovation.

#### 1990s~

1993	08	Established Jinyoung Plastic at 378-5, Cheongcheon-dong, Bupyeong-gu, Incheon
1996	01	Converted to Jinyoung Plastic
	03	Relocated factory to Chowonji-ri 495-18, Daegot-myeon, Gimpo-si, Gyeonggi-do
1998	04	Selected as an industrial design developer by the Korea Institute of Design Promotion

First in the industry to produce flat edge transfer coating

#### 2000s~

200	US~	
2000	01	Acquired ISO 9002 and UK C-CAS
	02	Registered designs at Korean Intellectual Property Office
	03	Registered designs at Korean Intellectual Property Office
	09	Relocated the factory to 665 Daegok-dong, Seo-gu, Incheon
2001	06	Selected as a promising small and medium sized business (Industrial Bank of Korea)
	08	Concluded a purchase agreement with Korea Veterans Welfare & Healthcare Corp
	10	Installed ABS, PP, and a PVC pressing sheet machine
2002	05	Registered a utility model at the Patent Office (ABS EDGE-MOLDING STRIP)
	05	Registered a utility model at the Patent Office (P.P EDGE-MOLDING STRIP)
	11	Registered a utility model at the Patent Office (Sheet machine edge molding)
	11	Received Small and Medium Business Leader Award

of Excellence (Ministry of Industry and Technology)

#### 2000s~

2003	07	Acquired the venture company patent technology certification from the Patent Office
	08	Selected as a venture company (Korea Technology Credit Guarantee Fund)
2004	03	Established an overseas subsidiary in Chengdu, China
	05	Acquired an approval to establish an R&D center (Korea Industrial Technology Association)
	80	Designated as an Inno-Biz company by the Korea Technology Credit Guarantee Fund
2005	01	Changed the company name to Jinyoung LDM
	05	Applied for patent 0490129 to the Patent Office (Sheet manufacturing equipment)
	07	Applied for patent 0504219 to the Patent Office (Edge molding transparent acrylic)
	08	Elected as a promising small and medium sized business (By the mayor of Incheon)
	80	Registered patent 0511873 (An edge molding strip for furniture)
	09	Acquired the environment management system certification (ISO 1400)
	12	Received Industry Peace Grand Award (Mayor of Incheon)
2006	06	Registered patent 10-0589507 (surface finishing member of framework and its manufacturing method)
	06	Completed 2015 Small and Medium Business Administration's Innovation Technology Development Project
	11	Joined the Korea Sink Association
2007	04	Registered patent 0715369 (Interior material for building and manufacturing method that prevents mold)
	07	Selected as a management innovation company by the Korea Credit Guarantee Fund

Acquired the eco-friendly construction materials

certification mark(KACA)

# **History**

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#### 2000s~ 2008 06 Received Small and Medium Business Leader Award of Excellence (Mayor of Incheon) 12 Selected as a promising export company by the Small and Medium Business Administration Applied for patent 2009-0108779 to the Patent Office (Edge molding strip manufacturing method for furniture and its decoration film) 2010s~ Registered patent 0958851 (A method for manufacturing 2010 05 edge molding strips for furniture and decoration film) Registered patent 0958852 Registered patent 0998852 (Functional eco-friendly construction material) Increased capital to KRW 700 million Selected as a visionary company of Incheon Certified as an exporter with the country of origin for 2013 09 all items (Incheon Customs Office) Applied for patent 2014-0028531 (Furniture finishing 2014 03 material with acrylic resin co-extruded on ASA resin) Selected as a company with a good working environment (Small & Medium Business Administration) Received Excellent Small and Medium Business Leader 2015 12 Award for December (Mayor of Incheon) Relocated headquarters- Bongsudaero 1532 Beonangil 62, 2016 01 Seo-gu, Incheon Re-confirmed to be Main-Biz for management innovation 2017 05 (Trust guarantee fund)

Received Excellent Military Affairs Company Award (Head of Incheon Branch Office of Military Manpower Administration)

#### 2010s~

2018	02	Applied patent 2018-0616306 (Decoration sheet and its manufacturing method)
	02	Applied patent 2018-0616305 (Decoration sheet and its manufacturing method)
	03	Received Small and Medium Business Leader Award of Excellence (Ministry of Employment and Labor)

- 05 Received Small and Medium Business Leader Award of Excellence(President)
- 09 Selected as a clean business (Korea Occupational Safety and Health Agency)
- Re-selected as a promising export company (Ministry of SMEs and Startups)
- 2019 01 Confirmed to be a material and part company (Minister of Trade, Industry, and Energy)
  - ldentified as a small hidden champion (Ministry of Employment and Labor)
  - 09 Re-selected as a vision company (Mayor of Incheon)
  - 09 Re-identified as a venture company (Technology guarantee fund)
  - 09 Re-designated as an Inno-Biz Company for innovation technology (Korea Technology Credit Guarantee Fund)
  - 12 Received 1 Million Export Award on Trade Day

We will continue to listen to our customer's voices carefully and pursue innovation.

# **Business Area**

Jinyoung LDM, a future global leader, is expanding its business to various areas such as deco sheets, furniture edges, and industrial finishing material.









#### E

#### **Furniture EDGE**

- ABS EDGE
- ASA EDGE

# Furniture SHEET

- ASA SHEET
- ASA SHEET

# 呂

# Industrial Finishing Material

- · A Home Appliance ASA SHEET
- Automotive ASA SHEET



# **Certifications**

We would like to introduce our certifications which have been acquired based on our quality products, eco-friendly technologies, and know-how.

